

Clifton Park Museum—Visitor Survey 2009 results.

General questions about your visit

Q1. How often have you visited the Museum in the last year?

First visit	29	Monthly	8	Other (please specify)
Weekly	4	Annually	5	About every other month 3 –4 times X 4 Twice x 3

Q2. How did you find out about the Museum?

Family or friends	30	Rotherham Visitor Centre	
Museum leaflet	1	Visited another local attraction (e.g. MAGNA)	
Exhibition or event poster	1	Rotherham Council web-site	2
Press coverage	3	Road signage	2
Other (please specify) Always known it was there x 2		We used to live in Rotherham Live locally x 2 School days years ago Netmums website Came as child x 2 Local Knowledge Been before x 2 Information Centre, Rotherham Internet Used to park in the car park	

Q3. How did you travel here today?

Car	36	Walk	14	Train		Bus	6	Cycle		Other	
-----	----	------	----	-------	--	-----	---	-------	--	-------	--

Q4. How many people are in your group today?

1 x 2	4 x 12	10 x 2
2 x 17	5 x 4	
3 x 13	6 x 2	

Q5. How long have you stayed / do you intend to stay in the Museum

20 minutes	1.5 hour x 11
Half an hour x 3	2 x 7
45 minutes x 2	2.5
1 hour x 20	3 or more X 3

Q6. Why did you visit today?

General interest in history	25	Shop	6
Find out about the local area	13	Café	9
View a particular exhibition	5	Toilets	7
Participate in an event		Meet friends or family	4
Activities for children	17	Just passing by	8
Other reason (please specify)		To increase the knowledge of people with learning disabilities Also walked around the park Something to do 4yrs old granddaughter interested in Lions Cool toys Visiting foreign students with learning English University research Nelson to Aqu	

Q7. On a scale of 1—5 (with 1 being very easy and 5 very difficult)
How easy or difficult was it to find your way around the Museum?

1	2	3	4	5
26	19	6		3

Q8. On a scale of 1—5 (with 1 being good and 5 being poor)
What did you think about the choice and prices in our gift Shop?

	1	2	3	4	5
Choice of products	12	15	7	4	1
Value for Money	14	11	11	1	
Quality	15	12	6	2	
Service	20	9	2		2

Q9. On a scale of 1—5 (with 1 being good and 5 being poor) What did you think about the choice and prices in the café?

	1	2	3	4	5
Choice of Menu	15	12	6	5	2
Value for Money	12	14	6	2	4
Quality	16	11	3	2	4
Service	19	11	1	2	3

Q10. If we were to consider extending our opening hours, how likely would you be to visit at the following times?

On Fridays	12	Evenings during Summer months	23
On Sunday mornings	22	Over Christmas	1

Q11. Overall, how would you say your visit compares to what you expected?

Much better than expected	23	A little worse than expected	
A little better than expected	8	Much worse than expected	
About the same	22		

Q12. What improvements could we make to influence you to visit again?

Nothing it was very good

Open main reception desk

More interest for young children—only one room

More local history, i.e Wentworth

No improvements needed, excellent made me appreciate what a great history

Rotherham has, well done everyone

None= well laid out, its accessible, clearly directed to each rooms etc.

More children's events/open Friday

Child friendly toilets

More toys

More activities for you to join in with rather than listening and reading

Better choice in café

The café to lower prices

First visit found the museum very interesting and informative. Will definitely come again

More gift toys for under 50p

As an English tutor of foreign students, maybe there could be some simple worksheets for foreign students to complete

Everything for the time being is good

Get children more involved, extra activities etc

A map that can carry and tick which rooms you have been

Perhaps some DVD's for children on life in the past, old Rotherham, family life, schools, leisure.

Free car park

Up date the puzzles

Rotherham at war

Complete the garden work in the rockery and near the war memorial

Q13. Thinking about the exhibitions you have seen:

What did you like best?	Number fore the cannon ball Kitchen x 6 the bear x 5 the lion x 10 All of it was good x 3 Interactive displays Lions Room x 2 History of Rotherham/Surrounding, Museum Animal Bit Smugglers x 3 Listen to Recordings Pottery collection Roman History Most Anderson Shelter x 3 Polar bear Animal exhibition Victorian sitting room x 2 Crystals and butterflies WWII X 2 Rhino vase portraiture Geology and Archaeology The magic of metals War Dining with the Walkers 80's exhibits Downstairs Rockingham History of the Walkers and other 18th Century Rotherham families x 2 Miners Strike
-------------------------	--

What did you like least?	Nothing x 2 Stuffed Animals x4 Keyhole battle scene Smugglers of Whitby x 3 The bear x 3 Romans Cavemen Lack of room furnishing The large dinner service
--------------------------	--

Q14. Are there any new exhibitions you would like us to develop?

Art (e.g. paintings and sculptures)	16
Local industries (e.g. iron/steel, mining, glass)	14 Steel
Archaeology	8
Historic buildings	13 that would be very good, Architecture
Different towns and villages in the local area	17
Natural history (e.g. stuffed animals)	12
Other (please specify)	Games/quiz around museum Modern history More about 1960's Would like to see some history on schools/buildings which have been demolished especially on Spurley Hey School

Q15. On a scale of 1 to 5 (with '1' being a low priority and '5' being very important) - how strongly should we consider the following improvements?

Priority	1	2	3	4	5
Update our displays on a regular basis	8	7	12	10	6
More temporary exhibitions	4	9	14	6	9
More events (e.g. family fun days)	8	4	4	15	13
More guided tours	11	9	10	9	1
More talks about our collections	9	8	14	7	4
More publications (e.g. museum guidebook)	8	7	16	3	6

More exhibitions in local venues (e.g. libraries)	9	3	19	4	3
More access to services on the Internet	8	11	10	6	5
More 'hands on' exhibits (e.g. activities for visitors to do, more computers, fewer things in display cases etc)	6	6	10	13	8
Provide a library for visitors to access our archives and research files	12	4	6	11	5
More volunteering opportunities for visitors (e.g. work experience, training)	7	8	14	6	6
Provide public access to the museum stores	10	11	10	5	4
Other suggestions (please specify) I would have like to have seen outside statues, named and dated etc-should be a little more exhibitions on outside –gardens/buildings					

Q16. Are there any other comments you would like to make?

No because it is brilliant

It is an extremely interesting museum

Could develop loads of interesting displays on Rotherham historic buildings, such as when they were built, the style they were built in and what they were originally made for etc.etc.

Also the influences of the age e.g. Victorians liked classical styles

Where are the Spice Girls?

Only that I would return and make the most of the museum & appreciate it after all the years, really enjoyed visiting

Much as I remember it as a child and now I am fetching my children here and will definitely bring them again

Very interesting

I think overall the museum is filled with lots of history, the only thing I would suggest is more hands on activities so it doesn't get too tedious throughout.

Music history would be nice and also low music playing in some rooms

Enjoyed it –thanks

I've had a great morning here, an unfound gem, having lived in Rotherham for almost 3 years.

Very good in history but didn't like stuffed animals put them in either 1 or 2 rooms

A fantastic palace to visit. I came as a child and have enjoyed bringing my children here. Great value for money, Free. Keep up the good work

I was brought here by my grandfather in the 40's! now bring mine. I loved it then as they do now. Most sympathetically developed. Keep up the good work.

Free museum entry excellent parking fee not so welcome

Questions about you

Q17. Are you:

Male	21	Female	36
------	----	--------	----

What age were you on your last birthday?

10	32 x 3	58
11 x 2	33	59 x 1
12	36	60
14 x 1	37	62
15	38 x 1	64 x 2
16	39 x 2	65
18 x 1	40 x 1	67
23 x 1	43 x 1	68 x 1
24 X 2	45	69
28 x 1	47	76 x 1
26	49 x 2	71
29	51 x 2	72
31	55	76 x 1

Q19. What is your home postcode?

S21 X 1	S64 x 1	DN1
S25 x 1	S65 x 6	DN3
S26 x 3	S66 x 4	Wath
S60 x 8	S80	USA
S61 x 6	S13	YO14
S62 x 2	S15	YO25
S63 x 3	HD8	MK14

Q20. May we ask your ethnic background?

White - British	45	Pakistani	1	Black – Caribbean	
White - Irish		Bangladeshi		Black – African	
White - Other	2	Chinese		Black - Other	
Indian	1	Asian - Other		Kashmiri	
Yemeni		White and Black Caribbean		White and Black African	
White and Asian	1	Other Dual Background	1	Other (please give details)	

Q21. Do you consider yourself to be disabled?

Yes	4	No	10	Decline to answer	1
-----	---	----	----	-------------------	---

Q22. If you answered "Yes" to Question 21 please give further details below.

Physical or mobility Impairment	4
Sensory Impairment	
Mental Health Service User	
Learning Disabled Person	2
Non-Visible condition such as epilepsy or diabetes	1
Other	

Q23. Could you please tell us your occupation?

School pupil X 7
Retired X 12
Housewife X 6
Mencap Personal Support
Sales Assistant x 2
Administrator
Self employed Joiner
Call centre
Class room support/inclusion worker
Taxi driver
Nursery nurse
Engineer
Traffic Officer
Football
Nurse
PSCO Coordinator
Cleaner
Optical advisor
English Tutor
Student x 1
Clerical Assistant
Hospital Support staff
Teacher x 1