

SECTION FIVE:

Action plans and performance indicators

The purpose of this section of the Children and Young People's Plan is to provide a clear picture of what the partners of the Children and Young People's Trust Board are doing to make an impact on the lives of children and young people across the borough. The intention is not to repeat the planning and monitoring work that already exists, but to draw it together to form a coherent picture of what we deliver and how effective it is.

We will continue to structure our activity and analysis using the Every Child Matters outcomes and, to ensure that we are organised effectively to deliver these outcomes, we will also strive for excellent, integrated children's services.

For each of the six outcomes:

- We will provide technical information about the key performance indicators that are used to measure if our work is having an impact on **outcomes** for children and young people;
- We will identify our **aspirations** for each area of work;
- We will identify the existing plans and strategies that are in place and show important **delivery milestones**;
- We will identify additional partnership activity that we will undertake, particularly for the areas of focus where existing planning may not be sufficiently robust;
- We will show where our activity is linked to the four big things (by showing the relevant symbols) or an area of focus (all actions linked to an area of focus are shaded-in); we will use this process to ensure we focus our resources effectively.

In the light of reduced public spending, the financial resources we have available over the life of this plan will change. This means that we have to continuously review our priorities across the partnership and this CYPP. Each of the actions identified to deliver our priorities and aspirations will also be periodically reviewed for relevance, progress and our ability to continue the service delivery that we originally identified.

Monitoring performance

Each quarter the Children and Young People's Board receives a performance management report with an indication of the direction of travel for each indicator. Where the direction of travel is not positive Performance Clinics are used to identify issues and solutions. The action plans identified here will be an integral part of the Performance Clinic process, for example, we will identify if the relevant delivery milestones have been achieved. We will re-examine our planning and activity and re-focus it where necessary; we will report findings back to the Children and Young People's Board.







Our aspirations

(Aspirations linked to an area of focus are marked with an *)



<p>Be Healthy (BH)</p>	<ol style="list-style-type: none"> 1. Babies have a healthy start.* 2. Fewer children and young people are overweight or obese.* 3. Fewer children and young people are harmed by alcohol and substance misuse.* 4. Schools and early years settings promote health and well-being.* 5. Health inequalities are reduced; children with learning difficulties and disabilities, Looked After Children*, BME children, young carers and children living in poverty are supported.
<p>Stay Safe (SS)</p>	<ol style="list-style-type: none"> 1. Children and young people are safe in their community; problems are prevented or tackled early. 2. Children and young people in need receive timely assessments and appropriate support. 3. Children and young people affected by domestic abuse are supported and protected.* 4. Children and young people who are newly arrived in Rotherham are kept safe from harm.* 5. Looked After Children live in places that are safe, stable and meet their needs.*
<p>Enjoy and achieve (EA)</p>	<ol style="list-style-type: none"> 1. Children and young people will have well-developed reading and writing skills and will enjoy literacy.* 2. All Rotherham schools will perform well or, at least above government floor targets. 3. We will tackle the problem of persistent absence. 4. The most vulnerable learners and groups of learners will achieve, progress well and develop high aspirations in all schools, settings and other providers. 5. We will deliver a curriculum that meets the needs of all learners, including the most vulnerable. 6. We will provide enough opportunities for children to play and have fun.
<p>Make a positive contribution (PC)</p>	<ol style="list-style-type: none"> 1. Children and young people have opportunities to express their views and have an impact on service delivery. 2. Parents have an opportunity to express their views and have an impact on service delivery, and are supported to have a positive influence on their children. 3. A range of positive activities are widely available to children and young people and they take part in them. 4. Fewer children and young people enter the youth justice system and vulnerable groups including Looked After Children* and BME young people are not over-represented. 5. The rate of teenage pregnancy in Rotherham is reduced. 6. The sexual health of young people improves.
<p>Achieve economic well-being (EWB)</p>	<ol style="list-style-type: none"> 1. The curriculum offered by Rotherham providers prepares young people to be successful adults.* 2. Rotherham is ready to deliver full participation in learning up to age 17 in 2013.* 3. Employers are engaged with further education providers, schools and teachers. 4. The numbers of young people who are not in education, employment and training will fall, (vulnerable groups including Looked After Children, learners with learning difficulties and disabilities and Young Carers will not be over-represented in this category).* 5. Ensure that young people are supported in their transition to adulthood.
<p>Excellent integrated children's services (ICS)</p>	<ol style="list-style-type: none"> 1. Multi-agency learning communities are established to deliver integrated services to children, young people and families across Rotherham. 2. The children and young people's workforce is adequately staffed and efficiently structured. 3. The children and young people's workforce has the skills to keep children and young people safe and deliver the aspirations and improvements identified in the Children and Young People's Plan. 4. The partners in the Children and Young People's Board make effective strategic use of resources available, including pooled and aligned budgets and effective use of data. 5. Children and Young People's Board and their partners have the right governance structures in place to deliver identified improvements for children, young people and families.











Make a positive contribution

ASPIRATION (PC1):
Children and young people (including LAC) have opportunities to express their views and have an impact of service delivery.

Existing plans and strategies		Delivery milestones 2010/11	Delivery milestones 2011/12	Strategic Lead
 	14-19 Learning Plan		Develop a Voice and Influence strategy to involve young people in decision-making and ensure their views are sought on their learning needs and interests, as well as taking account of feedback from Rotherham's Activity Survey and Learner Satisfaction Surveys.	Strategic Lead: Dorothy Smith Lead Officer: Collette Bailey
Additional partnership actions		Delivery milestones 2010/11	Delivery milestones 2011/12	
 	Develop a strategic plan for CYPS Voice & Influence and ensure this links with wider voice & influence activity across the partnership.	CYPS Voice & Influence Plan in place.		Strategic Lead: Simon Perry Lead Officer: Chris Brodhurst Brown
	Complete the 6 month action plan to grow and develop the LAC Council and embed within voice and influence activity	Work complete December 2010		Strategic Lead: Simon Perry Lead Officer: Chris Brodhurst Brown
	Implement the outcomes of the Young People's Visioning Exercise	Launch & refresh the Youth Service Pledge		Strategic Lead: Simon Perry Lead Officer: Chris Brodhurst Brown



ASPIRATION (PC2):
Parents have opportunities to express their views and have an impact on service delivery, and are supported to have a positive influence on their children.




Existing plans and strategies		Delivery milestones 2010/11	Delivery milestones 2011/12	Strategic Lead
 	Parenting Strategy (links to Prevention & Early Intervention Strategy)	Engagement of parents in the task group (August 2010) Parental engagement in learning communities (April 2011) Continue to deliver FAST (Families & Schools Together) – target to have FAST in 10 schools by March 2011. Increase the number of schools with dedicated parent support adviser time. (Baseline, 28 in primary, 2 in secondary)		Strategic Lead: Simon Perry Lead Officer: Catherine Ratcliffe

	Local Safeguarding Children Board Business Plan	<ul style="list-style-type: none"> Review Rotherham's Parenting Strategy Review collaboration between adult and children's services to safeguard children. 		Strategic Lead: Alan Hazell
 	Aiming High for Disabled Children	<ul style="list-style-type: none"> Short break full service offer in place (April 2011) National core offer in place (April 2011) 	Maintain and scrutinise through NI 54	Strategic Lead: Simon Perry Lead Officer: Peter Rennie
  	Transforming Rotherham Learning Partnership Plan 2010-2013 Connect all learners and their families to educational and employment pathways which benefit both individuals and the community	<ul style="list-style-type: none"> 		Strategic Lead: Dorothy Smith Lead Officer: Karen Borthwick
Additional partnership actions		Delivery milestones 2010/11	Delivery milestones 2011/12	
	The Rotherham Parent Carers Forum continues to develop and represent the parents and carers of children and young people across the spectrum of special educational need, learning difficulties and disabilities.	The work of the Rotherham Parent Carers Forum is maintained and the group is self-sustaining following the end of grant allocation from Aiming High for Disabled Children.	The experience and skill developed by Rotherham Parent Carers' Forum in consulting, collating and presenting the voice of parents and carers informs the Rotherham Parenting Strategy.	Strategic Lead: Simon Perry Lead Officer: Pip Wise
	A charter for Parents' Voice & supporting toolkit and mechanism for evaluation is developed across Rotherham schools and local authority, based on parent narratives of their experiences.	<ul style="list-style-type: none"> DfE grant finalised / secured Charter is established & launched 		Strategic Lead: Simon Perry Lead Officer: Pip Wise
 	Develop parenting work related to healthy relationships and the risk of sexual exploitation.	<ul style="list-style-type: none"> Train Parent Support Advisers in Speakeasy, Deliver programme to develop understanding of risks of sexual exploitation to parents of Y6 children, Deliver focussed programme re. sexual exploitation issues to parents of Y8 children, Develop a parents' group for children involved in sexual exploitation. 		Strategic Lead: Simon Perry Lead Officer: Catherine Ratcliffe

ASPIRATION (PC3):











A range of positive activities are widely available to children and young people and they take part in them.



Existing plans and strategies		Delivery milestones 2010/11	Delivery milestones 2011/12	Strategic Lead
 	South Yorkshire Policy Children and Young People Strategy	Work in partnership with third sector to deliver aligned diversionary / intervention activity that is sustainable in the long term.		Strategic Lead: Richard Tweed Lead Officer: Inspector Gwyn





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Additional partnership actions		Delivery milestones 2010/11	Delivery milestones 2011/12	
  	Maintain a broad range of opportunities that will engage young people in more informal settings and will lead to wider engagement with education and / or future employment.	Map and evaluate opportunities and outcomes of programmes provided by VCS.		Strategic Lead: Simon Perry

ASPIRATION (PC4):

Fewer children and young people enter the youth justice system and vulnerable groups including Looked After Children and BME young people are not over-represented.

Existing plans and strategies		Delivery milestones 2010/11	Delivery milestones 2011/12	Strategic Lead
  	South Yorkshire Policy Children and Young People Strategy	Develop a 'Family Approach' multi-agency service hub / assessment to provide 'whole family' support and proportionate enforcement in cases where children and young people are persistent offenders. Implement National Looked After Children NCRS Crime guidelines to develop a proportionate response to reduce disproportionate encounters of looked after children in the justice system compared to those in other family settings.		Strategic Lead: Richard Tweed Lead Inspector: Gwyn Thomas
  	Youth Justice Plan	Continue to reduce the number of First Time through Triage, Early Intervention Teams and SYP Restorative Justice Monitor custodial sentencing and continue dialogue with Sentencers. Develop opportunities for young offenders to access Education Training and Employment. Continue to reduce re-offending by reviewing assessment and intervention processes. In conjunction with partners ensure that Looked After Children are not disproportionately represented in the Youth Justice System by providing support to LAC who are placed at home.		Strategic Lead: Simon Perry Lead Officer: Paul Grimwood
Additional partnership actions		Delivery milestones 2010/11	Delivery milestones 2011/12	
  	Continue the triage system at Rotherham Police Station, including the co-location of Youth Service worker to identify potential for referrals to the Early Intervention Teams	Decrease in first time entrants into the Youth Justice System is sustained.		Strategic Lead: Caroline Rollitt
	PYPPOs are available for each Learning Community to support early intervention work.			Strategic Lead: Caroline Rollitt

ASPIRATION (PC5): The rate of teenage pregnancy in Rotherham is reduced				
Existing plans and strategies		Delivery milestones 2010/11	Delivery milestones 2011/12	Strategic Lead
 	Teenage Pregnancy Strategy for Rotherham 2001-2010 Teenage Pregnancy Strategy Refresh October 2008	<ul style="list-style-type: none"> • Increase access to contraception, in particular Long Acting methods • Implement targeted preventative interventions for those at highest risk of teenage pregnancy • Parental engagement to assist them with providing education, advice and support around relationships and sexual health. 		Strategic Lead: Sarah Whittle Lead Officer: Melanie Simmonds

ASPIRATION (PC6): The sexual health of young people improves				
Existing plans and strategies		Delivery milestones 2010/11	Delivery milestones 2011/12	Strategic Lead
 	Promoting and Improving the Sexual Health of Rotherham People, Strategy and Implementation Action Plan for 2007-2011	<ul style="list-style-type: none"> • Review service design and delivery in response to the sexual health needs assessment • Increase opportunistic sexual health interventions within the community • Increase Chlamydia screening through enhanced multi-agency involvement 		Strategic Lead: Joanna Saunders Lead Officer: Melanie Simmonds
Additional partnership actions		Delivery milestones 2010/11	Delivery milestones 2011/12	
	Explore opportunities to deliver multi-agency interventions through emerging learning communities.			Strategic Lead: Sarah Whittle Lead Officer: Melanie Simmonds
	Youth Service delivers curriculum to encourage healthy sexual relationships for all young people	100 pieces of curriculum are delivered		Strategic Lead: Simon Perry Lead Officer: Chris Brodhurst Brown

Performance indicators – technical information

No.	Ref	Definition	Good Perf	08/09 Actual	09/10 Target	09/10 Perf	On Target	DOT (Yr on Yr)	Year to Date	Latest Comparative Data				10/11 Target	11/12 Target
										Stat. Neigh.	Perf against Stat. Neigh.	National	Perf against National		
MAKING A POSITIVE CONTRIBUTION															
42	NI 19	Rate of proven re-offending by young offenders	LOW	0.69	0.48	0.28	✓	↑	★	1.1	●	1	●	0.97	-
43	NI 43	Young people within the Youth Justice System receiving a conviction in court who are sentenced to custody	LOW	9.7%	7.5%	7.1%	✓	↑	●	4.40%	▲	5.80%	▲	5.0%	-
44	NI 45	Young offenders' engagement in suitable education, training and employment	HIGH	72.6%	75.6%	71.0%	✗	↓	▲	75.60%	▲	73.10%	▲	78.0%	-
45	NI 46	Young offenders' access to suitable accommodation	HIGH	97.6%	97.9%	98.6%	✓	↑	●	N/A	N/A	N/A	N/A	98.0%	-
46	NI 110	Young people's participation in positive activities	HIGH	62.2%	66.0%	60.0%	✗	↓	▲	61.20%	▲	65.80%	▲	-	-
47	NI 111	First time entrants to the Youth Justice System aged 10 – 17	LOW												
a	a	Number		374	385	212	✓	↑	★	N/A	N/A	N/A	N/A	514	-
b	b	Per 100,000 10-17 Population		1,406	1425	784	✓	↑	★	N/A	N/A	N/A	N/A	1,900	-
48	NI 112	Under 18 conception rate (reduction against 1998 baseline)	LOW	-10.1%	-39%	-1.10%	✗	↓	▲	N/A	N/A	N/A	N/A	-	-
49	NI 113	Prevalence of Chlamydia in under 24 year olds													
a	a	Coverage	HIGH	19.7%	25.0%	25.0%	✓	↑	●	16.20%	★	N/A	N/A	35.0%	-
b	b	Prevalence	LOW	8.9%	-	-	-	-	-	-	N/A	N/A	N/A	-	-

50	NI 114	Rate of permanent exclusions from school	LOW	0.01%	0.01%	0.00%	✓	↑	●	0.10%	●	0.10%	●	0%	0%
51	NI 115	Substance misuse by young people	LOW	15.20	N/A	12.9%	N/A	↑	N/A	12.10%	▲	9.80%	▲	-	-
	NI 22	Perceptions of parents taking responsibility for the behaviour of their children in the area	HIGH	20%						23.2		29.6			