

Year Ahead Plan extension – up to November 2021

Ref	Outcome	Activity	Lead officer	Lead directorate	Timescales for delivery (from and to)	New action or featured in previous plan?	Lead Cabinet Member
Thriving Neighbourhoods							
1.1	Putting communities at the heart of everything we do	Deliver libraries investment programme					
1.2		Complete refurbishments at Wath library as part of the libraries refurbishment programme.	Zoe Oxley	Regeneration and Environment	August 2021	Evolution of action featured in previous plan	Councillor Sheppard
1.3		Members drive local activity through revised ward plans					
1.4		2021/22 ward plans (x25) agreed and published, including member led consultation and engagement in each ward.	Martin Hughes	Assistant Chief Executive's Directorate	July – September 2021	Featured in previous plan (reworded for new ward plans)	Councillor Allen
1.5		All ward members to meet Cleaning and Grounds Maintenance staff to deliver on locally agreed priorities.	Martin Hughes and Tom Smith	Assistant Chief Executives and Regeneration and Environment	July – November 2021 (Ongoing)	Featured in previous plan, reworded slightly	Councillor Allen and Councillor Beck
1.6		Commence spend of ward members' budgets to address local priorities	Martin Hughes	Assistant Chief Executive's Directorate	Ongoing	Featured in previous plan (new wording)	Councillor Allen
1.7		Ward based partnerships and networks realigned with new wards.	Martin Hughes	Assistant Chief Executive's Directorate	July 2021	New action	Councillor Allen

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1.8		Joint Working Agreement with Parish Councils finalised.	Martin Hughes	Assistant Chief Executive's Directorate	July 2021	New action	Councillor Allen
1.9	Democratic arrangements are open, transparent and accountable	Member Development Programme 2021					
1.10		Implementation of the revised Member Development Plan, including induction and support for new members	Craig Tyler	Assistant Chief Executive's Directorate	June 2021 – November 2021	New action	Councillor Allen
1.11		Further develop the "Your Neighbourhood" section of the council website					
1.12		Your Neighbourhood webpages – 25 new ward pages launched.	Martin Hughes / Aidan Melville	Assistant Chief Executive's Directorate	June 2021	Featured in previous plan (refreshed for updated ward pages)	Councillor Allen
1.13	Vulnerable residents affected by Covid-19 are supported by the Council	Continue to work with partners to provide crisis food, support and other essentials for vulnerable residents					
1.14		Deliver on £100k budget allocation to develop social supermarkets, food pantries, food clubs and other measures as part of a preventative approach to help people avoid food crisis.	Steve Eling	Assistant Chief Executive's Directorate	Timescales to be agreed with partners by end of June.	New action	Councillor Sheppard
1.15		Undertake a range of initiatives to tackle loneliness and isolation including carrying out befriending calls via the	Paul Walsh	Adult Care, Housing and Public Health	Ongoing- November 2021	New action	Councillor Brookes and Councillor Roche

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		tenant federation provider, delivering social activities within Neighbourhood Centres following re-opening in June and empowering community groups to provide support within their communities through the tenant federation contract, within the context and framework of the Health and Wellbeing Board loneliness strategic plan.					
1.16		Deliver the European Social Fund Pathways to Success employment support programme to meet the funding agreement targets for vulnerable residents into training and work.	Paul Elliott	Adult Care, Housing and Public Health	September 2020 – November 2021 (ongoing to March 2022)	New action	Councillor Lelliott, Councillor Sheppard and Councillor Brookes
1.17		Help those who are at risk of abuse and homelessness					
1.18		Recommission domestic abuse support services.	Sam Barstow	Regeneration and Environment	July 2021 – November 2021 (ongoing to Oct 2022)	Featured in the previous plan	Councillor Alam and Councillor Cusworth

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1.19		Increase the availability of move-on accommodation for rough sleepers by submitting a funding application to Government and working with the Community Voluntary Sector and Housing Association partners to support delivery.	Sandra Tolley	Adult Care, Housing and Public Health	June- November 2021	New action	Councillor Brookes and Councillor Sheppard
1.20	Rotherham residents, VCS organisations and businesses use their skills and assets to help others	Strengthen and adapt existing strategic relationships with the voluntary and community sector (VCS).					
1.21		Implementation of staff volunteering policy.	Martin Hughes	Assistant Chief Executive's Directorate	July – November 2021	New action	Councillor Allen and Councillor Alam
1.22		Identify volunteering opportunities and engage with Rotherham Heroes volunteers.	Martin Hughes	Assistant Chief Executive's Directorate	July – November 2021	New action	Councillor Allen
Better Health and Wellbeing							
2.1	Local incidents and outbreaks are managed effectively	Publish and deliver the Local Outbreak Management Plan (LOMP)					
2.2		Meet national Contact Tracing weekly target of 89% contacts completed successfully.	Nathan Atkinson/ Ben Anderson	Cross-Directorate	March 2021- Ongoing	New action	Councillor Roche
2.3		Regular and timely review of all clusters of cases in complex settings (care, schools and workplaces) for requirements to hold	Nathan Atkinson/ Ben Anderson	Cross-Directorate	Ongoing to November 2021	New action	Councillor Roche

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		an Incident Management Team meeting (IMT).					
2.4		Targeted engagement with communities to promote vaccination take up and dispel myths and fake news.	Nathan Atkinson/ Ben Anderson	Cross-Directorate	Ongoing	Featured in previous plan (reworded)	Councillor Roche
2.5	Health inequalities are understood and responded to	Strengthen the approach to tackling health inequalities					
2.6		Promote and continue to develop the JSNA, including incorporating further needs assessments for the 0-19 and the drug and alcohol services.	Ben Anderson	Public Health	Ongoing (Specific datasets included by August 2021)	New action	Councillor Roche
2.7		Develop the new Health and Wellbeing Board action plan, based on the findings of the JSNA.	Ben Anderson	Public Health	July-September 2021	New action	Councillor Roche
2.8	Vulnerable adults are protected and adult social care is able to adapt to the changing conditions	Ensure that adult social care is able to adapt to the changing conditions					
2.9		Monitor the impact of the COVID pandemic on the demand for Adult Social Care through the Performance Framework, in line with the recovery and reset plan.	Ian Spicer	Adult Social Care, Housing and Public Health	June 2021-August 2021	New action	Councillor Roche
2.10		Deliver the Learning Disability Transformation programme focusing on	Ian Spicer	Adult Social Care,	Ongoing (March 2022)	New action	Councillor Roche

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		strength-based assessments and the community options programme.		Housing and Public Health			
2.11		Work with health partners to manage the flow of people with social care needs in and out of the hospital, making best use of available resources.	Scott Matthewman/ Nathan Atkinson	Adult Social Care, Housing and Public Health	August- November	Featured in previous plan (reworded)	Councillor Roche
2.12		Ensure support is in place for carers					
2.13		Ensure a carers network is in place to support implementation of Phase 1 of the Carers Strategy.	Scott Matthewman/ Nathan Atkinson	Adult Social Care, Housing and Public Health	November 2021	New action	Councillor Roche
2.14	Children, young people and families are safe, resilient and successful	Support children, young people and families to remain resilient.					
2.15		Submit a targeted prevention and promotion funding bid to Public Health England (PHE Prevention and Promotion Fund for Better Mental Health 2021/22) to develop a team around the school model of working.	Justin Harker-Daniels	Children and Young People's Services/ Public Health	July 2021 (outcome of bid known, implementation from Autumn term)	Featured in previous plan (reworded)	Councillor Cusworth
2.16		Support the education recovery from the Covid-19 pandemic, including a strong focus on enhanced support for disadvantaged learners.					

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2.17		Support and promote the use of catch up premium, any educational recovery opportunities, holidays activity and food, and summer school activity.	Nathan Heath	Children and Young People's Services	Easter 2021-August 2021	New action	Councillor Cusworth
2.18		Deliver a series of multi-agency summits focussed on those who have elected to home educate to support collaborative safeguarding practice.	Nathan Heath	Children and Young People's Services	June 2021-September 2021	New action	Councillor Cusworth
2.19		Keep children and young people safe and protect the most vulnerable.					
2.20		Open the next home as part of the delivery of the residential strategy.	Justin Harker-Daniels/ William Shaw	Children and Young People's Services	October 2021	Continuation of action featured in previous plan	Councillor Cusworth
2.21		Ensure emergency accommodation is operational by the end of 2021.	Justin Harker-Daniels/ William Shaw	Children and Young People's Services	December 2021	Continuation of action featured in previous plan	Councillor Cusworth
2.22	Rotherham is a place where active travel is accessible, and local people reap the associated health and	Deliver a range of schemes to improve air quality and increase physical activity					
2.23		Complete public consultation on the draft Cycling Strategy and present the final draft for approval.	Andrew Moss	Regeneration and Environment	October 2021	Continuation of action featured in previous plan	Councillor Beck
2.24		Start construction for Sheffield Parkway 50mph speed limit (to be	Andrew Moss	Regeneration and Environment	March 2022	Continuation of action featured in previous plan	Councillor Beck

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	environmental benefits	delivered as part of parkway widening.)					
2.25		Start construction for Wortley Road Weight Restriction TRO.	Andrew Moss	Regeneration and Environment	March 2022	Continuation of action featured in previous plan	Councillor Beck
2.26		Start construction for Rawmarsh Hill bus priority and routing changes.	Andrew Moss	Regeneration and Environment	March 2022	Continuation of action featured in previous plan	Councillor Beck
2.27		Complete phase 1 of Sheffield Road cycleways.	Andrew Moss	Regeneration and Environment	September 2021	Featured in previous plan, reworded	Councillor Beck
2.28		Commence Moor Road, Manvers cycleway construction.	Andrew Moss	Regeneration and Environment	December 2021	Featured in previous plan, reworded	Councillor Beck
2.29		Deliver a 'Beat the Street' summer programme of activity (including activities delivered by the Council and partners and some one-off BtS trails in parks) to encourage people to continue getting out during summer holidays, with prizes as incentives.	Ben Anderson	Public Health/Regeneration and Environment	July-August 2021	New action	Councillor Roche

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2.30		Deliver £250k investment works in Herringthorpe Stadium (including completion of flood lighting, refurbishment of internal and external pavilion (including track and hammer cage).	Chris Siddall	Regeneration and Environment	November 2021	Featured in previous plan, reworded	Councillor Sheppard
Economic recovery							
3.1	The Rotherham economy can adapt and start to recover from the pandemic	ESF Advance project up and running.	Simon Moss	Regeneration and Environment	August 2021	New action	Councillor Lelliott
3.2		Start construction of new Century business centre at Manvers.	Simon Moss	Regeneration and Environment	December 2021	Featured in previous plan	Councillor Lelliott
3.3	The vision for the regeneration of the borough rejuvenates communities and businesses	Complete enabling and preparatory works ready for construction to commence on the Forge Island development.	Simon Moss	Regeneration and Environment	November 2021	Continuation of action featured in previous plan	Councillor Lelliott
3.4		If government approve the submission, start to develop full business cases for Towns Fund schemes.	Simon Moss	Regeneration and Environment	12 months from government approval	Continuation of action featured in previous plan	Councillor Lelliott
3.5		Complete construction of 'pocket part' scheme in the town centre.	Simon Moss	Regeneration and Environment	September 2021	Continuation of action featured in previous plan	Councillor Lelliott

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3.6		Complete the public realm scheme on College Street and begin work on Frederick Street.	Simon Moss	Regeneration and Environment	September 2021	Continuation of action featured in previous plan	Councillor Lelliott
3.7		Develop and submit bids for the Community Renewal Fund.	Simon Moss	Regeneration and Environment	June 2021	New action	Councillor Lelliott
3.8		Develop and submit bids for the Levelling Up Fund.	Simon Moss	Regeneration and Environment	June 2021	New action	Councillor Lelliott
3.9		Complete detailed design for market and library schemes.	Simon Moss	Regeneration and Environment	November 2021	New action	Councillor Lelliott
3.10		Town centre housing sales and marketing campaign launched.	Paul Walsh	Adult Care, Housing and Public Health	May 2021	New action	Councillor Brookes
3.11		First town centre homes completed at Wellgate Place by December 2021, with all 54 homes completed by January 2022.	Paul Walsh	Adult Care, Housing and Public Health	October 2021 / January 2022	Continuation of action featured in previous plan	Councillor Brookes
3.12	Social value is maximised to create more local jobs, apprenticeships and benefits in communities	Create a best practice guide based on the Council's social value work so far.	Jackie Mould	Assistant Chief Executive's	November 2021	New action	Councillor Read and Councillor Alam
3.13		Submit application to become an accredited Real Living Wage employer.	Jackie Mould	Assistant Chief Executive's	August 2021	New action	Councillor Read and Councillor Alam

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3.14		Identify a partnership project to drive forward the social value agenda.	Jackie Mould	Assistant Chief Executive's	November 2021	New action	Councillor Read and Councillor Alam
New ways of working							
4.1	High quality customer services which are efficient and accessible	Focus on accessibility, enabling as many people as possible to self-serve online whilst continuing to provide assisted access for vulnerable customers and those who are unable to access services digitally					
4.2		Enable customers to choose a collection date when requesting a bulky waste collection online.	Helen Barker	Finance & Customer Services	September 2021	Featured in previous plan, reworded	Councillor Read and Councillor Beck
4.3		Enable customers to use location services or pin a location from a map when reporting an issue, such as reporting a faulty streetlight.	Helen Barker	Finance & Customer Services	July 2021	New	Councillor Read
4.4		Appointment based face to face customer service to re-open.	Helen Barker	Finance & Customer Services	May – July 2021	Featured in previous plan, reworded	Councillor Read
4.5		Deliver Rotherham Digital Inclusion Strategy Phase 1, supported by a £50k budget investment in libraries and outreach work.	Helen Barker	Finance & Customer Services	September 2021	New	Councillor Read and Councillor Sheppard
4.6		Implement new housing case management system.	Paul Elliott	ASC, Housing and PH	October 2021	New	Councillor Brookes
4.7			Implement new Agile Working Policy to improve work-life balance and productivity				

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4.8	Staff are supported to work flexibly, building on recent experiences of home working	Safe return to Riverside House and other Council buildings and implementation of new Hybrid Working Policy (dependant on national guidance).	Lee Mann	Assistant Chief Executive's	July (subject to government guidance and local decisions)	Featured in previous plan, reworded	Councillor Read and Councillor Alam
4.9	An empowered and agile workforce, feeling valued and embracing new ways of working	Learning from the Covid-19 response, use to shape organisational development					
4.10		Informed by staff feedback, implement initiatives relating to workforce engagement, support and development.	Lee Mann	Assistant Chief Executive's	Ongoing June – November 2021	Featured in previous plan	Councillor Read and Councillor Alam
4.11		Continue to deliver a sustainable wellbeing programme to the whole workforce	Lee Mann	Assistant Chief Executive's	Ongoing June – November 2021	Featured in previous plan	Councillor Read and Councillor Alam
4.12		Maximise employment opportunities for young people during 2021 through the Kickstart Scheme, by providing up to 89 placements, with up to £100K additional Council investment.	Lee Mann	Assistant Chief Executive's	November 2021	New action	Councillor Alam
Hope and confidence in Rotherham							
5.1	People trust the Council to deliver on its commitments	Initiatives and activities across all themes are on track.	N/A	All	Ongoing June – November 2021	Featured in previous plan.	

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5.2	Communication messages are clear along with opportunities to engage and provide feedback	Continue to broaden the reach of communications messages and engage with local people					
5.3		Establish new process for sending out general news updates 'Rotherham Round-up' and expand the distribution list to maximise it.	Chris Burton	Assistant Chief Executive's	Ongoing June – November 2021	Featured in previous plan, wording for action rephrased.	Councillor Read
5.4	Local people feel more connected to their community by engaging in positive activities: getting active, creative and outdoors more often	Delivery events and activities for Rotherham residents					
5.5		Deliver the Rotherham Show in line with national guidance	Leanne Buchan	Regeneration and Environment	September 2021	New	Councillor Sheppard
5.6		Reopening of the Civic Theatre	Leanne Buchan	Regeneration and Environment	September 2021	Links to action in old plan - Roll out the safe re-opening of libraries, cultural and leisure centres.	Councillor Sheppard
5.7		Restoration of Rotherham's heritage sites					
5.8		Begin work on the restoration of Keppel's Column	Leanne Buchan	Regeneration and Environment	July 2021	New	Councillor Sheppard
5.9	Places are clean, welcoming and well-maintained	Carry out a range of environmental improvements around the Borough					
5.10		Delivery of the '£24 million to 2024' Roads Programme to repair approximately 150 roads	Colin Knight/Tom Smith	Regeneration and Environment	July-November 2021	Featured in previous plan, reworded slightly	Councillor Beck

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		and footpaths by November					
5.11		Deliver on £489k investment in four additional zonal cleansing teams to further enhance the cleansing regimes in high footfall areas and on main routes and cycleways.	Martin Raper/Tom Smith	Regeneration and Environment	July-November 2021	Featured in previous plan, reworded	Councillor Beck
5.12		Develop the strategic approach to support the future delivery of a 'pollinator friendly' borough.	Tom Smith	Regeneration and Environment	July-November 2021	Featured in previous plan, reworded slightly	Councillor Beck
5.13		Delivery of the 3-year litter bin programme to improve the quality and location of street litter bins across the borough by investing in additional equipment, including installing 98 solar power bins by November.	Tom Smith	Regeneration and Environment	July-November 2021	Featured in previous plan, reworded slightly	Councillor Beck
5.14		Increase the number of successful outcomes from fly-tipping investigations	Sam Barstow/Tom Smith	Regeneration and Environment	July-November 2021	Featured in previous plan	Councillor Beck

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		and non-payment of FPNs and publicise this more widely.					
5.15		Promote the seven day Out of Hours Service, increasing access for noise and anti-social behaviour complainants.	Sam Barstow/Tom Smith	Regeneration and Environment	July-November 2021	Featured in previous plan, reworded	Councillor Beck
Cross cutting							
6.1	A borough based on social justice where all residents have a good quality of life and are able to achieve their potential	Develop and deliver an action plan to support the Council on the ambition to get to excellent on the Equalities Framework for Local Government.	Jackie Mould/ Steve Eling	Assistant Chief Executive's Directorate	June-November 2021	New action	Councillor Alam
6.2	Carbon emissions for the Council and the borough are reduced	Develop a proactive tree planting strategy, using an investment of £50k for a dedicated engagement officer to lead activity.	Leanne Buchan	Regeneration and Environment	November 2021	New	Councillor Lelliott and Councillor Sheppard
6.3		Develop a Council-building decarbonisation plan.	Jonathon Marriott	Regeneration and Environment	November 2021	New	Councillor Beck
6.4		Implement Community Energy Support Scheme post restriction communication and support plan to reduce Rotherham residents'	Jonathon Marriott	Regeneration and Environment	November 2021	New	Councillor Brookes and Councillor Sheppard

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		energy costs, reduce fuel poverty and reduce domestic emissions.					