



CELEBRATING 100 YEARS OF COUNCIL HOUSING IN ROTHERHAM

THE GROWTH OF INDUSTRIAL ROTHERHAM

Industrial Rotherham Map, 1930:

This map shows sites completed by Rotherham Corporation, as well as development opportunities, through the 1920s across the County Borough of Rotherham. This included four large housing estates which were;

- East Dene – 1,464 homes
- Herringthorpe – 1,400 homes
- Canklow
- Meadowbank

By 1930, over 3,000 homes had been built by the local authority in Rotherham.

“Rotherham early recognised its obligations and since the first Housing Act of 1919, the Borough has pursued a vigorous and progressive policy.”

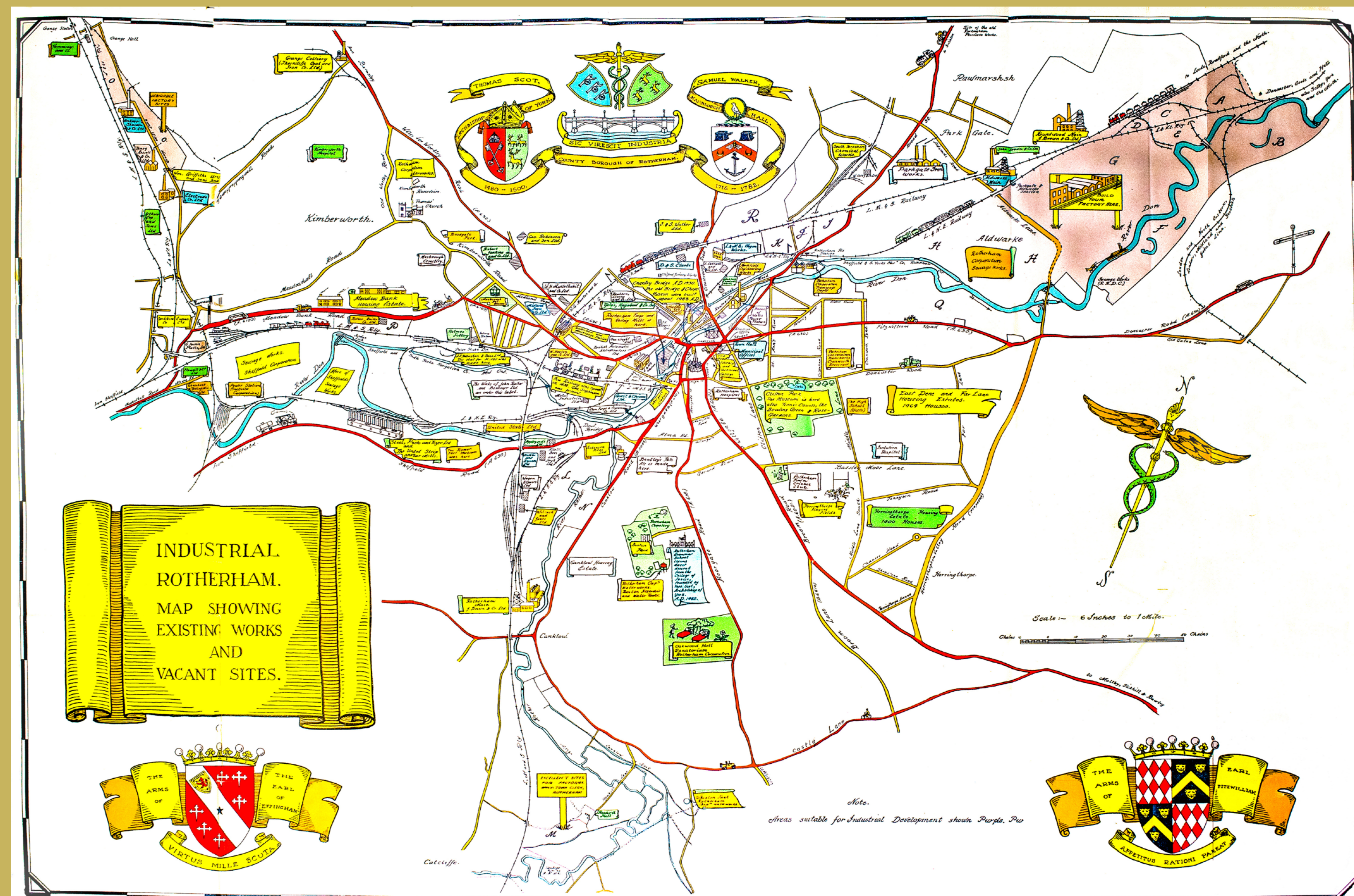
Industrial Rotherham, 1930

“We hope the undertaking upon which we have embarked will be a great success, for we believe it will be a new era for the health and prosperity... of the district.”

Mayor George Gummer Snr,
1919

“We are beginning a very important scheme for the welfare of the people of this town and are expecting to build 3,000 houses in the borough.”

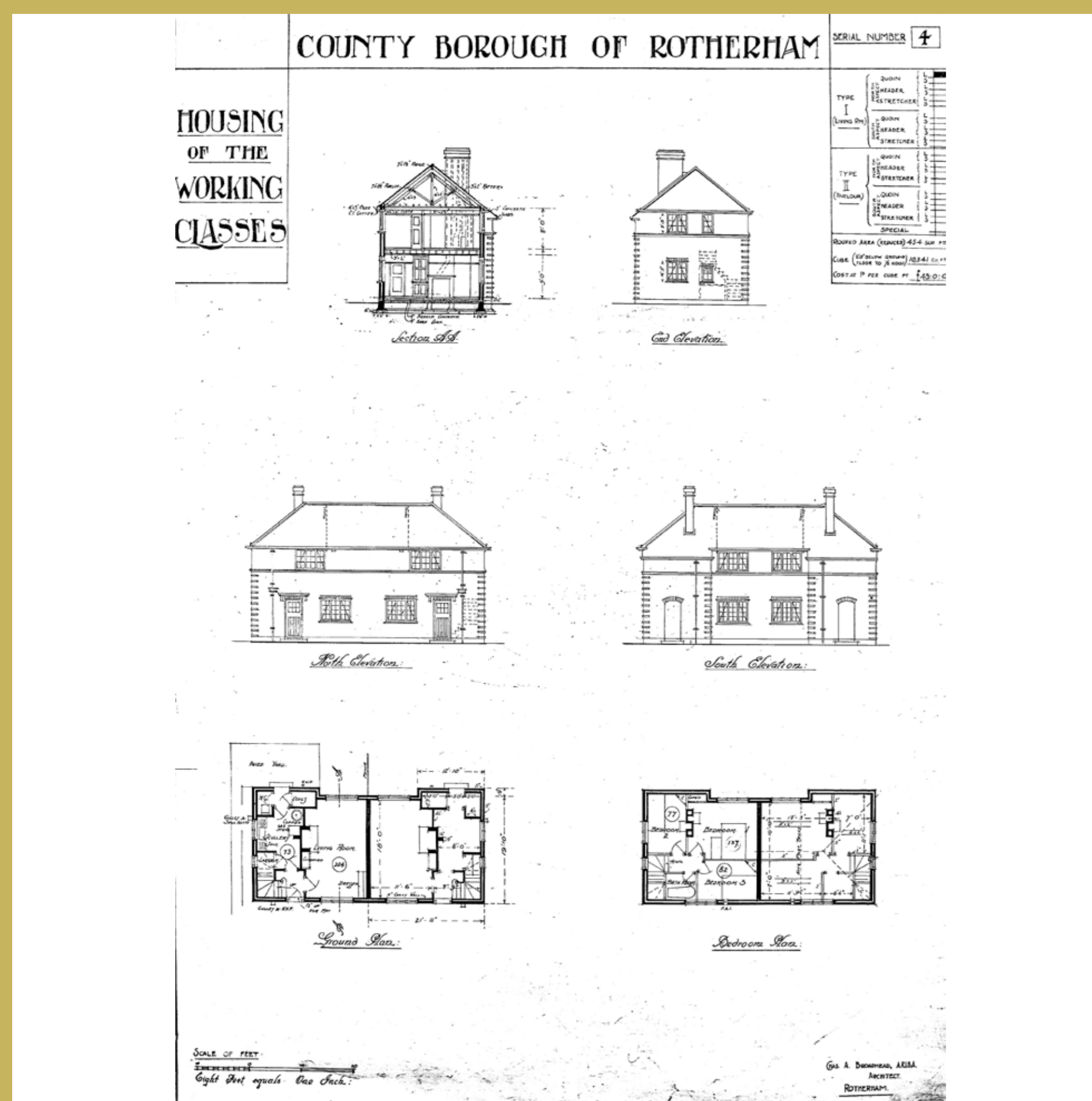
Concillor Caine,
Chair of the Housing Committee,
1919





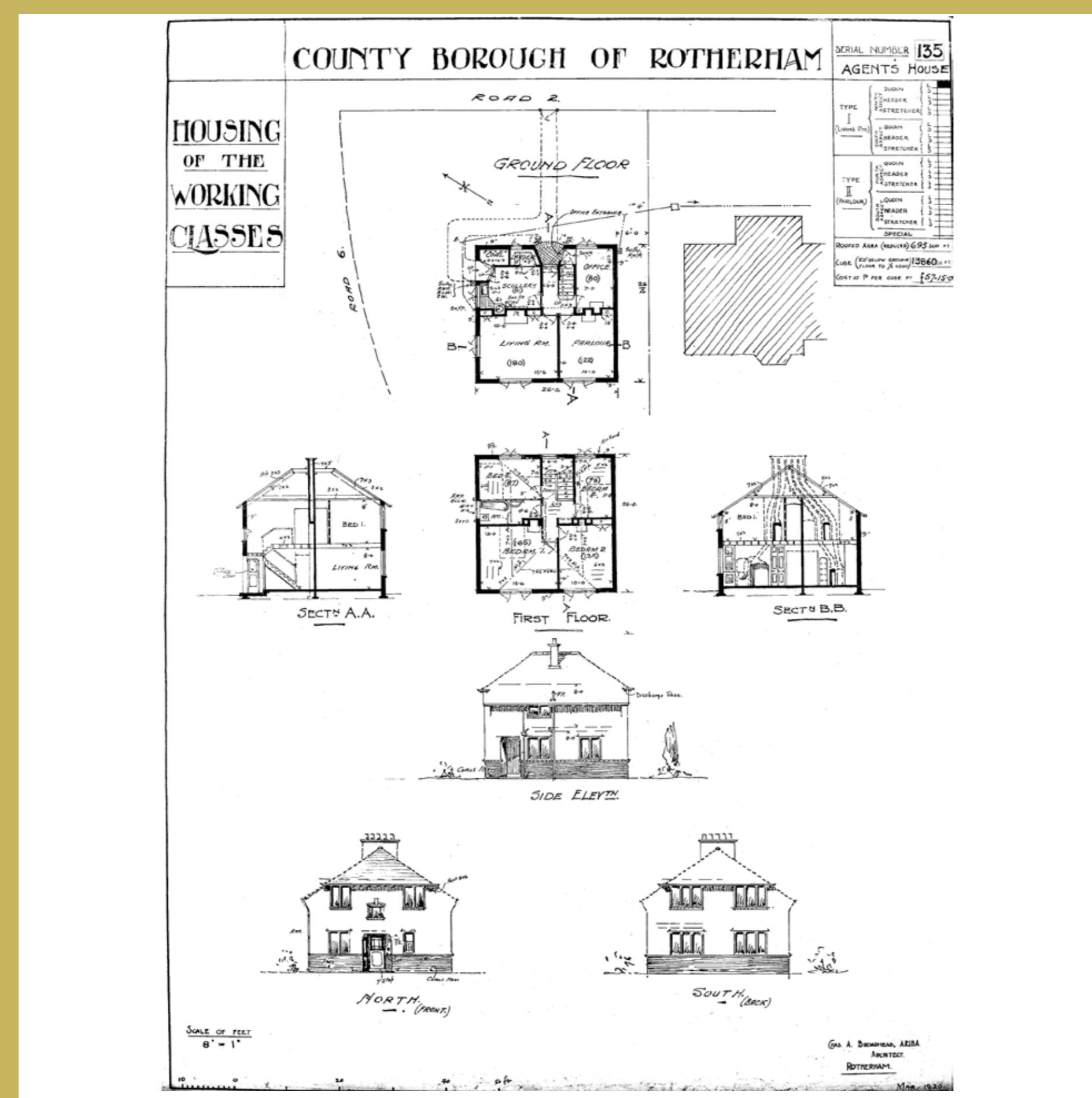
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EAST DENE: ROTHERHAM'S FIRST MAJOR HOUSING DEVELOPMENT



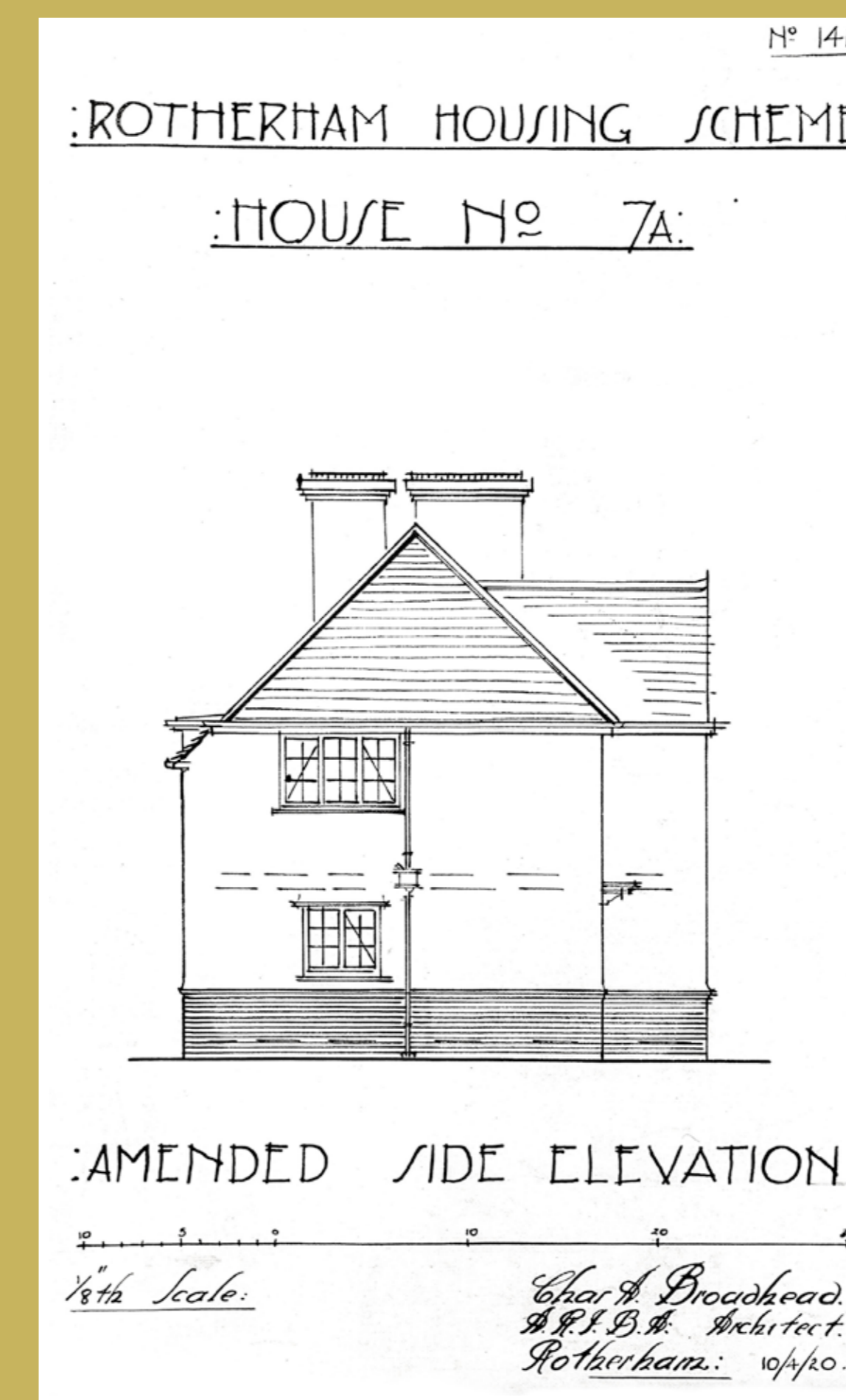
Two block plans:

A set of blueprints drawn in 1919 detailing the floorplans of a type of two block houses in East Dene, which included indoor toilets and an upstairs bathroom.



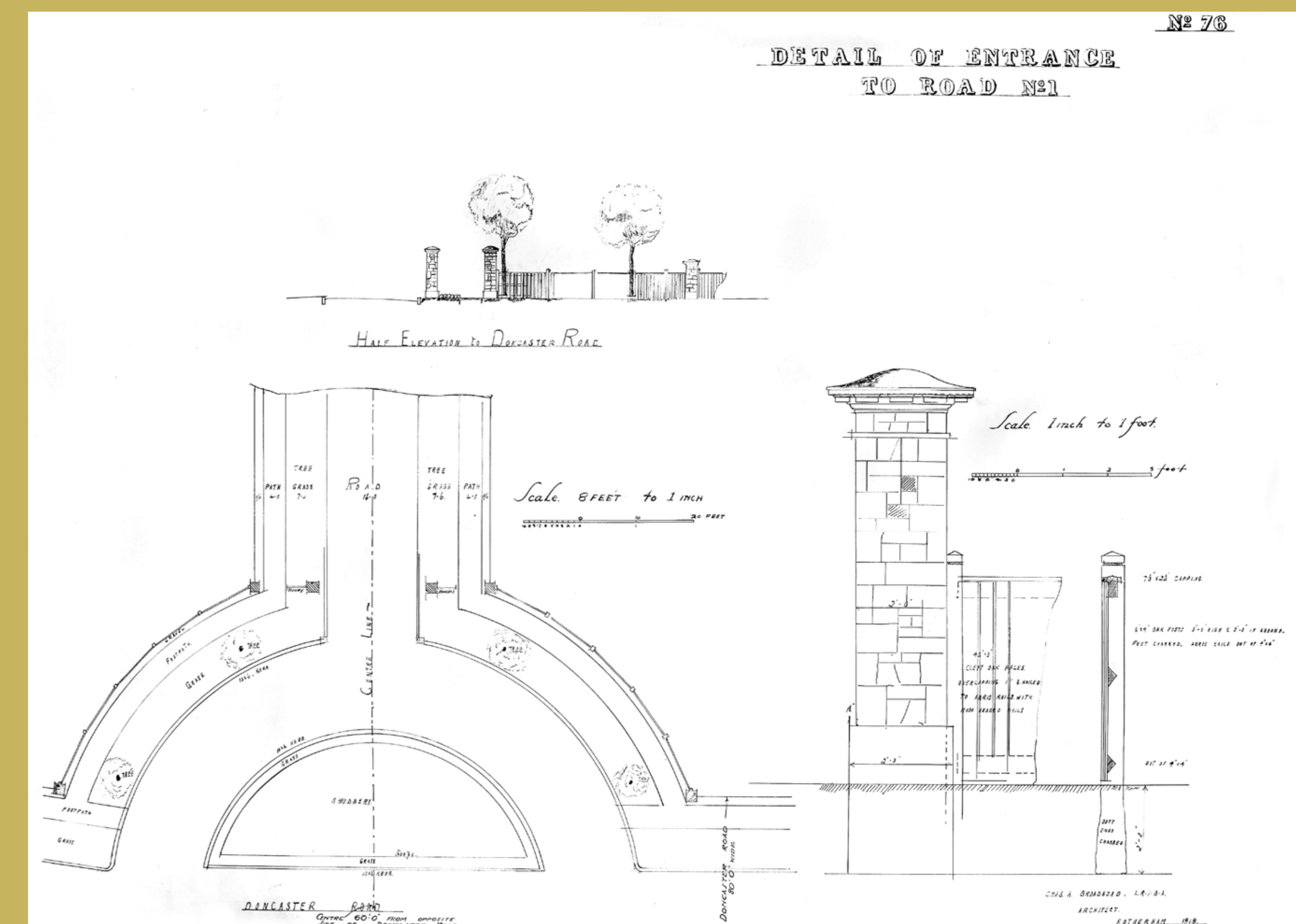
Agents' House:

A set of plans detailing the layout of the 'Agents' House'. It is likely that this was built for the site agent who managed the construction of the site. This is the only four bedroom house in East Dene and came with its own separate office.



House No. 7a:

An illustration of the most common house type planned for construction in East Dene, with 158 homes being built to this style.



The First Entrance:

A sketch detailing the entrance to First Avenue from Doncaster Road. When built, this u-shaped entrance had a shrubbery, picket fencing and stone pillars.



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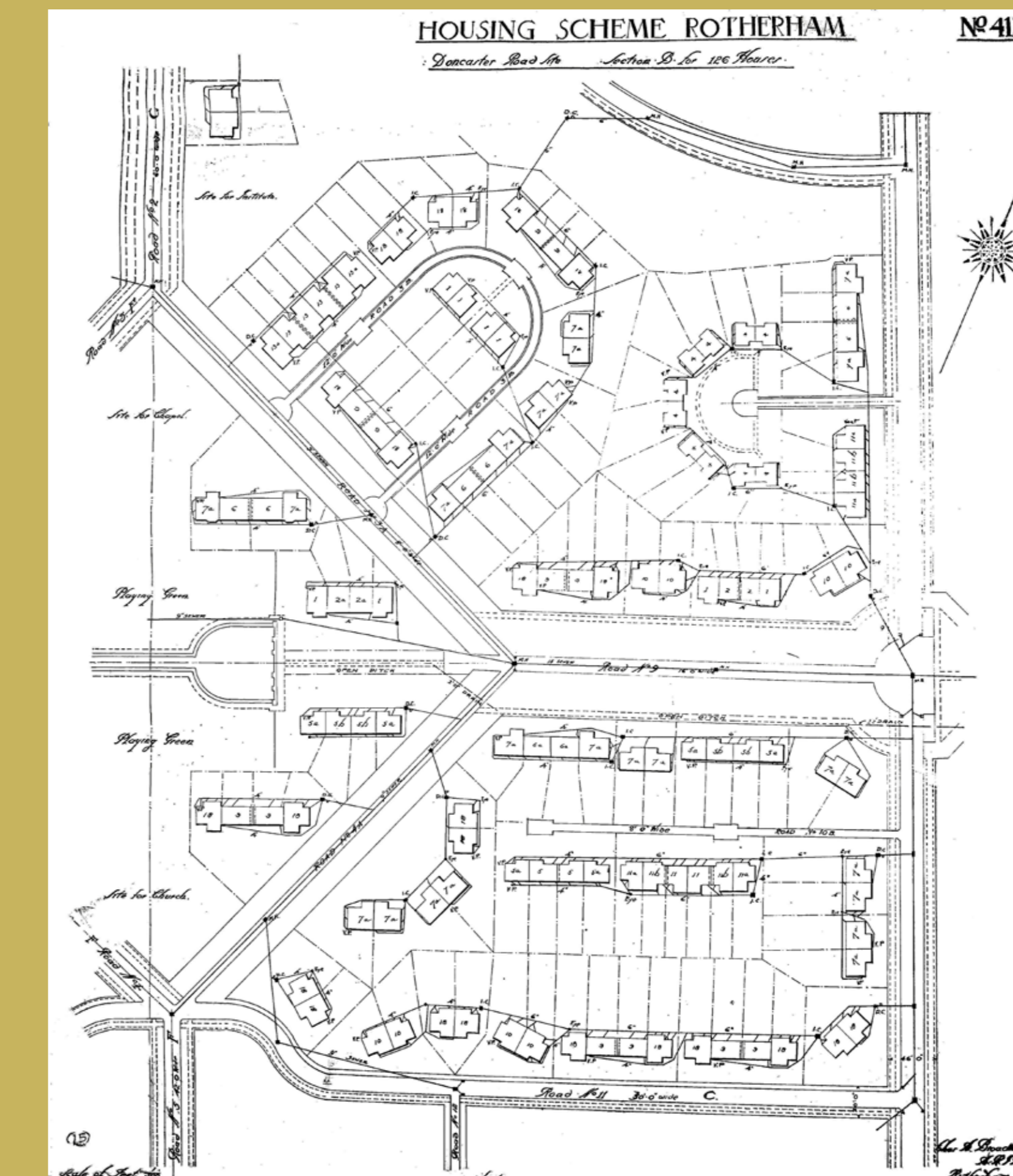
EAST DENE: ROTHERHAM'S FIRST MAJOR HOUSING DEVELOPMENT



East Dene from the air:

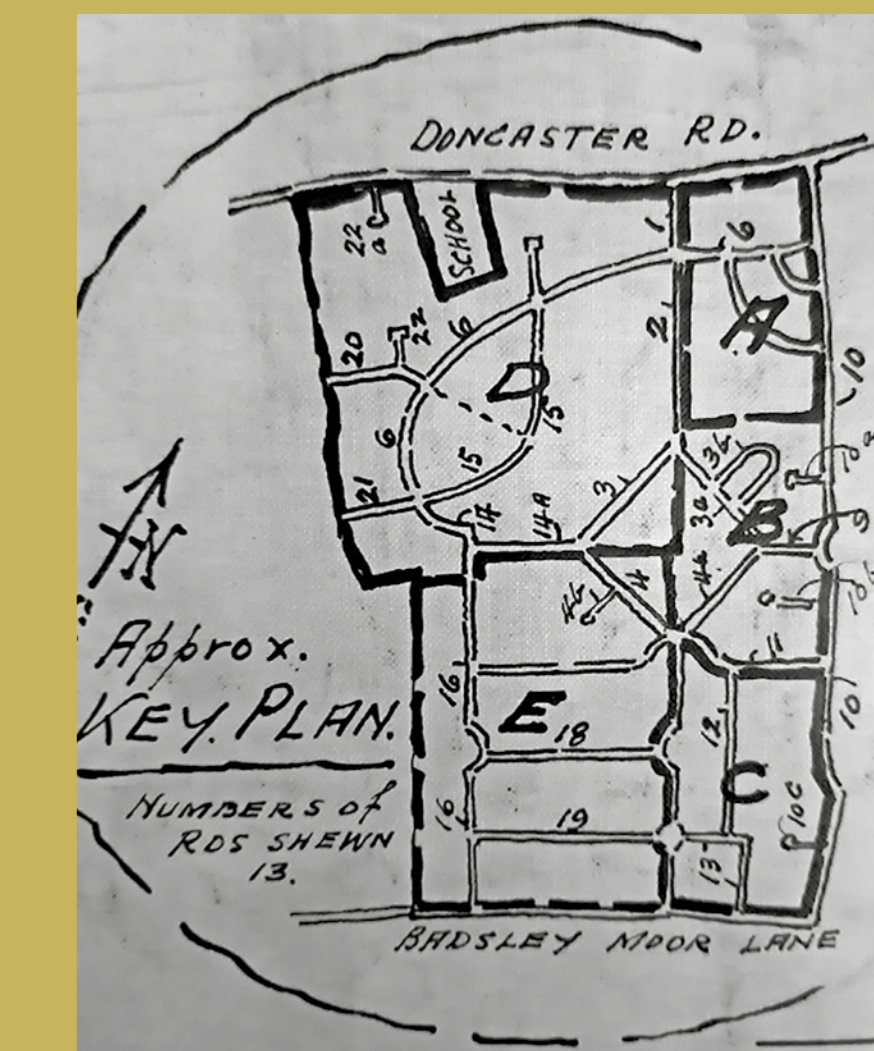
A collection of aerial photographs which show East Dene and the surrounding areas in 1930, once building was complete.

The construction of Herringthorpe to the south of Badsley Moor Lane can also be seen in the two top photographs.



East Dene layout:

The construction of East Dene was split into five sites. This shows 'Section B' which formed 126 houses to the east and includes Chestnut Avenue, The Grove, Broadway and Far Lane.



Sketch Map:

This map shows the full layout of East Dene as it was planned in 1919.

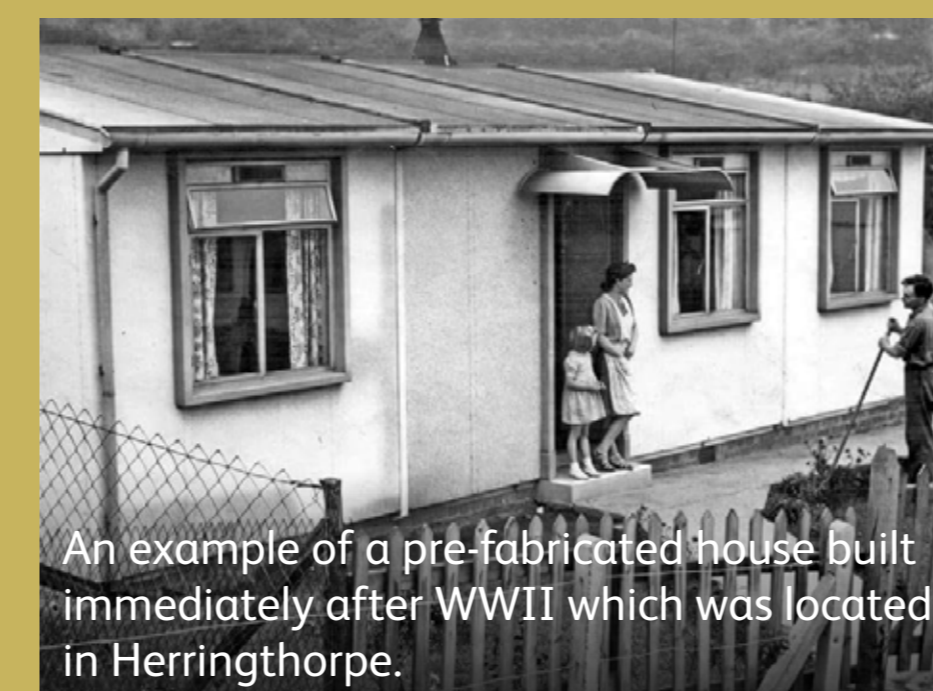


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UNA HANCOX

When the foundations of Rotherham's first Council houses were being dug, Una Hancox was just a baby. Last year Una celebrated her 100th birthday in her Maltby Council house, where she's lived for the past 79 years. "It was a relatively new house with a lovely garden in a quiet street. I worked at the chemist in the High Street. I knew lots of people. It was a very nice place to bring up children."



THERESA GLENN

Theresa Glenn, 44, is the proud tenant of the first Council house to be built in Rotherham. She says the three-bedroom home has given her family a solid foundation for success. She said: "I moved in here on my own with my kids. As soon as I had this house I knew I would have the security and stability I needed to be able to bring them up on my own."

www.rotherham.gov.uk



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NORTHGATE, MALTBY

Northgate is a collection of two bedroomed shared ownership apartments for older people and three and four bedroom family homes for sale.

Details

Types: 2, 3 and 4 bed homes to buy or part buy.



THE BELLOWS, RAWMARSH

The Bellows is a collection of two and three bedroom houses and apartments set in the heart of Rawmarsh.

Details

Types: 2 and 3 bed homes to rent or part buy.

NEW HOMES FOR ROTHERHAM AT A GLANCE

You may have already seen developments around the borough under the Rother Living brand. Here is a map to show you where all of the new homes we are delivering will be located including those we're delivering in partnership with housing associations.

Rother Living homes

1 Broom

20 for council rent
24 shared ownership

2 Canklow

80 council rent

3 Dinnington

5 council rent

4 East Herringthorpe

9 council rent
21 shared ownership

5 Maltby

4 council rent
15 shared ownership
83 outright sale

6 Rawmarsh

28 for council rent
30 shared ownership

Strategic acquisitions

Council rent

Aston, North Anston, Waverley and Kiveton

Bungalows

Rawmarsh, Ravenfield, Treeton and West Melton

Partnering with housing associations

Wickersley, West Melton, Dinnington and Thrybergh



INTERESTED IN RENTING OR BUYING ROTHER LIVING HOMES?

Be amongst the first to find out when these new homes become available to rent or buy.

Register your interest at: www.rotherham.gov.uk/housing



FARNSWORTH, EAST HERRINGTHORPE

Farnsworth is a development of sixteen attractive homes close to local amenities and the town centre.

Details

Types: 2 and 3 bed homes.



CONWAY CRESCENT, EAST HERRINGTHORPE

Farnsworth is a small development of two and three bed homes close to local amenities and the town centre.

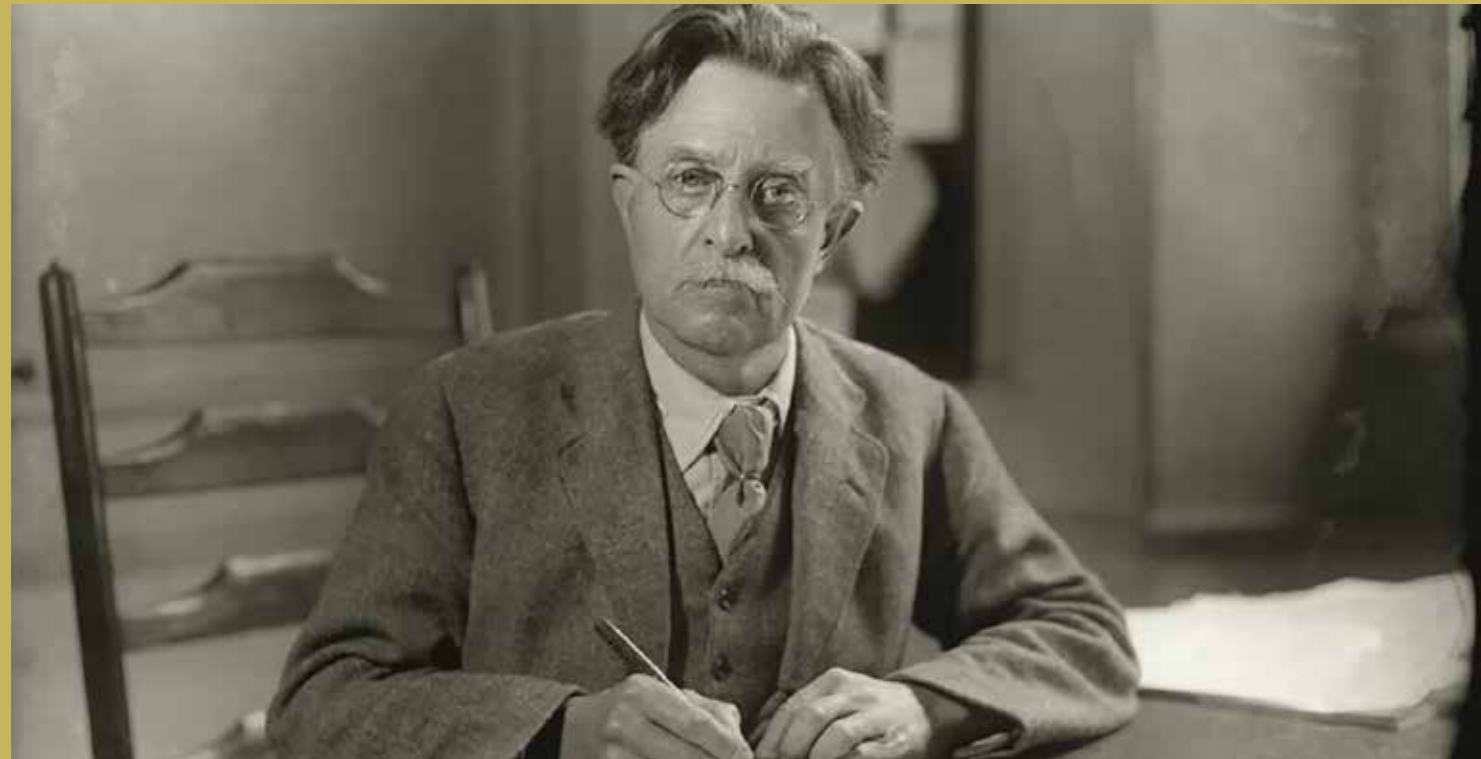
Details

Types: 2 and 3 bed homes.

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RAYMOND UNWIN: A VISIONARY OF SOCIAL HOUSING DESIGN

Visionary architect Raymond Unwin was born in 1863 at Whiston, went to Rotherham Grammar School and Magdalen College School in Oxford. He moved back to the area in 1883 where he built colliery housing. It was his vision for design standards of working-class housing for which he is best remembered. His recommendations were endorsed in the Housing Act of 1919, setting the standard for social housing across the country.



1919: EAST DENE

East Dene was the first major development completed by Rotherham County Borough, with the first tenant moving into 1 First Avenue in May 1920.

There were 700 high-quality homes built here between 1919 and 1923 incorporating the ideas of Rotherham-born Raymond Unwin who was one of the most influential architects of his time.



1930s: HERRINGTHORPE

Rotherham Corporation had built homes for 3,000 families by 1930. These houses which were all based on high design standards. The planning of a new estate in Herringthorpe was submitted in 1929 and initially, 300 homes were built.

This project was planned to accommodate over 1,000 homes and also led to the building of Herringthorpe Valley Road, which opened in 1933.



1940s: EAST HERRINGTHORPE, BLACKBURN AND THORPE

After World War II, the demand for homes was huge, which led to the building of 280 pre-fabricated houses as a quick and temporary way to house people. The first post-war construction was at Herringthorpe, Blackburn and Thorpe.

The first pair of traditional, permanent houses were completed on Herringthorpe in December 1945, just three months after VE Day.



1950s: WATH

Demand for council housing continued into the 1950s with housebuilding surging across the country. Construction took place across the borough, including more than 600 homes, now known as the Newhill Estate, which were built by Wath Urban District Council.

This comprised both houses and bungalows and is just one example of housebuilding in Wath in the post-war period.



1960s: OAKHILL FLATS

Flats became more popular in the post-war period and Rotherham embraced the building of large blocks, designing smaller accommodation for those who needed it. At Oakhill 273 old terraced houses were demolished to make way for 600 modern flats.

The design of these was highly commended by national committees at the time. Oakhill was replaced by Springwell Gardens in 1997.



1970s: BEEVERSLEIGH

Beeversleigh is one of the most prominent buildings on Rotherham's skyline, with its unique hexagonal shape.

Built in 1970, it is the only high-rise apartment block in Rotherham, has 13 floors, is approximately 40 metres tall and consists of 48 flats.



1980s: RIGHT TO BUY

The Right to Buy was introduced in the 1980 Housing Act. This gave almost all tenants the option to buy their council home at a discounted rate after three years.

It was a highly publicised initiative and uptake was high, with over 100,000 homes being sold across England and Wales in the first year.



1990s: SPRINGWELL GARDENS

Oakhill Flats were in a state of decline by the turn of the century so plans were drawn to replace this complex with a new estate.

In 1997 construction started at Springwell Gardens' of 220 houses and flats. The community centre on the estate is now the home of Rotherham Federation of Communities.



2019: ROTHER LIVING

Rother Living is a Rotherham Council brand promoting new council-led housing developments. The Council recognises the challenges faced by residents for who home ownership and private rental is becoming increasingly difficult to afford.

To address some of the issues around affordable housing the Council has embarked on its biggest new homes programme for decades, with developments at Maltby, Rawmarsh, Broom, East Herringthorpe and the Town Centre.