

PUTTING COMMUNITIES AT THE **HEART** OF EVERYTHING WE DO

Rotherham East

Ward Plan

2019/20



1 Introduction

Your Rotherham East Ward

Providing vibrant, connected and safe neighbourhoods is a priority for Rotherham Council and communities are at the heart of everything we do.

We were elected as your Rotherham East Ward Councillors to listen to your views and work with you to make a difference in the local community. We know many of our residents are passionate about making their community a better place to live and we are here to work in partnership and make these improvements a reality.

In order to develop this Ward plan we spoke to you to find out what matters the most. We did this through a number of events and just by speaking to you whilst out and about in the community.



The priorities laid out in this plan will contribute to three key outcomes which are set out in ‘Thriving Neighbourhoods’, our neighbourhood strategy for 2018-2025:

- Neighbourhoods are safe and welcoming with good community spirit
- Residents are happy, healthy and love where they live
- Residents use their skills and assets to contribute to the outcomes that matter to them.

We’re now looking forward to working together to make these priorities come to life. The Ward plan will be updated regularly and placed on the Council website so everyone can see what’s being achieved in Rotherham East.

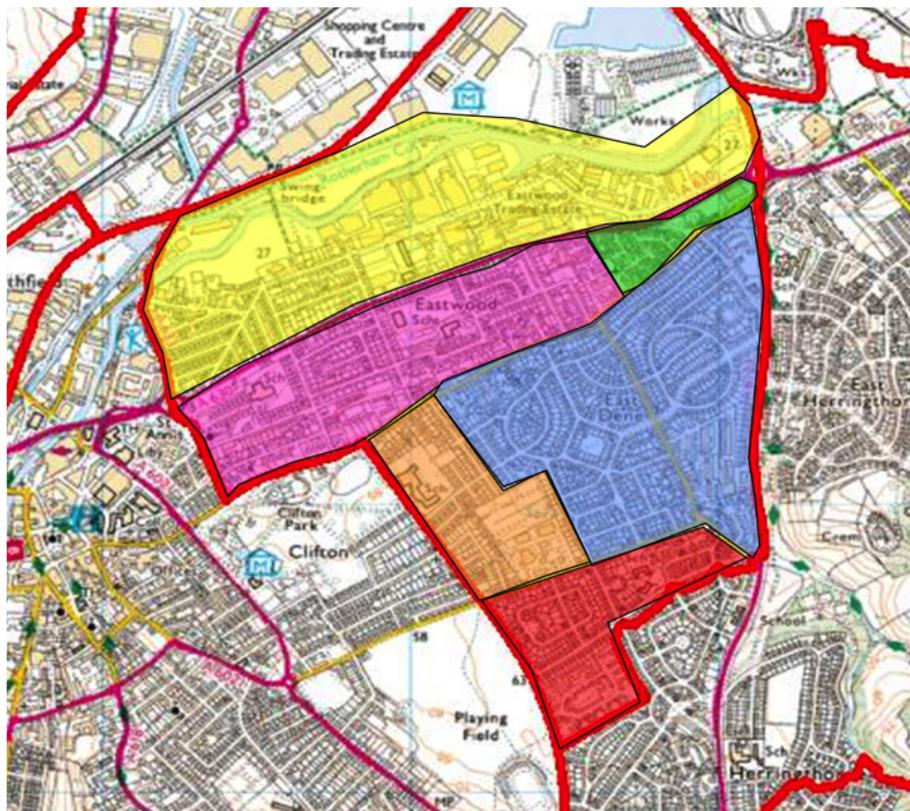
If you haven’t yet been involved but want to have your say, it’s not too late. Our contact details are included in this plan so get in touch and help develop and enhance our local community.

Councillors Wendy Cooksey, Deborah Fenwick-Green and Tajamal Khan

Rotherham East Ward today

Rotherham East Ward is located to the East of the Town Centre, covering an area of 331.90 hectares.

To ease understanding for the Place Profile, the Ward has been divided into seven zones one of which, Aldwarke, is non-residential.



 Herringthorpe

 Eastwood Village

 Springwell Gardens

 East Dene

 Eastwood

 Clifton

Households

- There are **14,340 residents** and **5,607 households** - the population has increased by **1.4%** since 2011 matching the borough average with growth concentrated in Eastwood
- Rotherham East has a young age profile with a relatively high proportion of children and low proportion of older people
- **29.7%** of Rotherham East residents were from a BME community in 2011, the second highest in Rotherham and over three times the Borough average of **8.1%**.



Deprivation

- Deprivation in Rotherham East is the highest in Rotherham with all areas being more deprived than the Borough average

- Eastwood is the most deprived part of the ward although parts of East Dene are almost as deprived
- The proportion of people claiming benefits in Rotherham East is well above the Rotherham average, with pensioner poverty being over twice the average.

Health

- Rotherham East had higher rates of poor health and disability than the Borough average in 2011 and much higher than the national average with premature deaths from cancer, circulatory disease and coronary heart disease in particular higher than average.

Education

- Primary attainment in 2014 was well below the Rotherham and national averages, which reflects high levels of deprivation and low adult qualifications
- The percentage of people with no qualifications is **42%** against the borough average of **29%**.

Crime And Anti-Social Behaviour (ASB)

- Recorded crime and ASB in Rotherham East are well above the Rotherham average.

3 Ward priorities

For the municipal year 2019/20 your ward councillors have taken a look at refreshing the local priorities to help meet the needs of the community.

After consulting with partners, internal colleagues and, most importantly, the community, the following priorities have been agreed

Rotherham East

Work with partners delivering the Eastwood Deal, and are particularly keen to support initiatives involving local people

Ensure a co-ordinated response to Crime and ASB, including a potential redesign of East Dene's The Walk and supporting tenants living in Springwell Gardens

Work on the potential development of a brand new community hub in Badsley Moor Primary School

Work with Schools, Childrens Centres and the Council's Early Help Team on the deprivation indices, and are particularly keen to support work tackling child obesity and attainment

Support initiatives which bring communities together, celebrating the diversity in our ward



Your Local Councillors

http://www.rotherham.gov.uk/councillors/specificWard/24/rotherham_east



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Surgeries	Cllr Wendy Cooksey	Cllr Deborah Fenwick-Green	Cllr Tajamal Khan
Erskine Rd Community Centre	1st Wed of month, 3 -4pm		1st Wed of month, 3 -4pm
Longfellow Drive Community Centre	1st Sat of month, 10 -11am	2nd Wed of month, 11am -12noon	1st Sat of month, 10 -11am
Mowbray Gardens Library	2nd Sat of month, 10-11am		2nd Sat of month, 10 -11am
The Lanes Community Centre	3rd Sat of month, 10 -11am	2nd Wed of month, 10 -11am	3rd Sat of month, 10 -11am
St James Church, Clifton	4th Sat of month, 10 -11am		4th Sat of month, 10 -11am