

PUTTING COMMUNITIES AT THE **HEART** OF EVERYTHING WE DO

# Swinton

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# Ward Plan

## 2019/20

*Photography by Carl Jacques*



# 1 Introduction

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## **Your Swinton Ward**

Providing vibrant, connected and safe neighbourhoods is a priority for Rotherham Council and communities are at the heart of everything we do.

We were elected as your Swinton Ward Councillors to listen to your views and work with you to make a difference in the local community. We know many of our residents are passionate about making their community a better place to live and we are here to work in partnership and make these improvements a reality.

In order to develop this Ward plan we spoke to you to find out what matters the most. We did this through a number of events and just by speaking to you whilst out and about in the community.



The priorities laid out in this plan will contribute to three key outcomes which are set out in ‘Thriving Neighbourhoods’, our neighbourhood strategy for 2018-2025:

- Neighbourhoods are safe and welcoming with good community spirit
- Residents are happy, healthy and love where they live
- Residents use their skills and assets to contribute to the outcomes that matter to them.

We’re now looking forward to working together to make these priorities come to life. The Ward plan will be updated regularly and placed on the Council website so everyone can see what’s being achieved in Swinton.

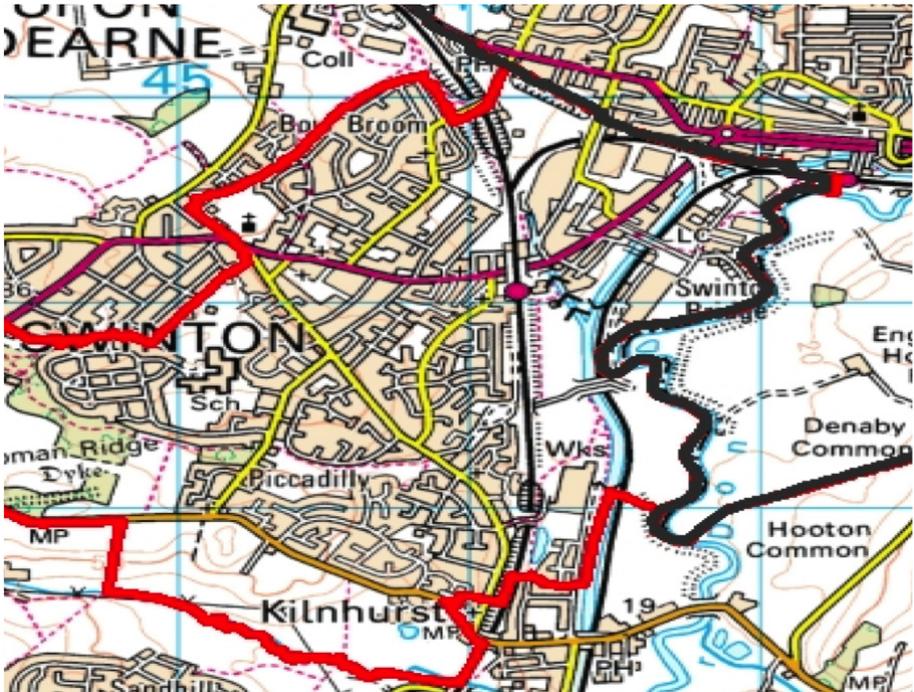
If you haven’t yet been involved but want to have your say, it’s not too late. Our contact details are included in this plan so get in touch and help develop and enhance our local community.

**Councillors Victoria Cusworth, Stuart Sansome and Ken Wyatt**

# Swinton Ward today

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Swinton Ward is in the north of the borough



## Households

- There are **11,600** residents and **5,357 households** - the population has reduced by **0.9%** since 2011 even though there has been an increase in dwellings by **3.4%**
- Of these, **10%** rent privately, **67%** are owner occupiers and **23%** live in social housing.

## Deprivation

- Deprivation is **above the borough average** but there are large differences within the ward.

## Health

- People describing themselves as being in **'bad'** or **'very bad'** health is above the borough average, along with the figures for those having a limiting long term illness or disability

- Life expectancy at birth is **2 years higher** for men when compared with the borough average.

## Education

- Primary attainment – i.e. at Key Stage 2/Year 6 in Reading, Writing and Maths – is **slightly below** the borough and national averages but GCSE attainment is **well above** both averages
- The proportions with higher qualifications is **lower** than the borough average. The proportion with no qualifications is above the borough average.

## Crime And Anti-Social Behaviour (ASB)

- Recorded crime and ASB are **well below** the borough average.



## 3 Ward priorities

For the municipal year 2019/20 your ward councillors have taken a look at refreshing the local priorities to help meet the needs of the community.

After consulting with partners, internal colleagues and, most importantly, the community, the following priorities have been agreed

### Swinton

Improving the environment by reducing litter, fly-tipping, graffiti and improving street cleansing

Enhancing children's play areas, parks and pitches

Improvements to the area and community facilities

Tackling Crime and Anti-Social Behaviour



# Your Local Councillors

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<http://www.rotherham.gov.uk/councillors/specificWard/28/swinton>



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Surgeries	Cllr Victoria Cusworth	Cllr Stuart Sansome	Cllr Ken Wyatt
Swinton Library every wednesday 4pm to 5pm			