

PUTTING COMMUNITIES AT THE **HEART** OF EVERYTHING WE DO

Holderness

Ward Plan

2019/20



1 Introduction

Your Holderness Ward

Providing vibrant, connected and safe neighbourhoods is a priority for Rotherham Council and communities are at the heart of everything we do.

We were elected as your Holderness Ward Councillors to listen to your views and work with you to make a difference in the local community. We know many of our residents are passionate about making their community a better place to live and we are here to work in partnership and make these improvements a reality.

In order to develop this Ward plan we spoke to you to find out what matters the most. We did this through a number of events and just by speaking to you whilst out and about in the community.



The priorities laid out in this plan will contribute to three key outcomes which are set out in 'Thriving Neighbourhoods', our neighbourhood strategy for 2018-2025:

- Neighbourhoods are safe and welcoming with good community spirit
- Residents are happy, healthy and love where they live
- Residents use their skills and assets to contribute to the outcomes that matter to them.

We're now looking forward to working together to make these priorities come to life. The Ward plan will be updated regularly and placed on the Council website so everyone can see what's being achieved in Holderness.

If you haven't yet been involved but want to have your say, it's not too late. Our contact details are included in this plan so get in touch and help develop and enhance our local community.

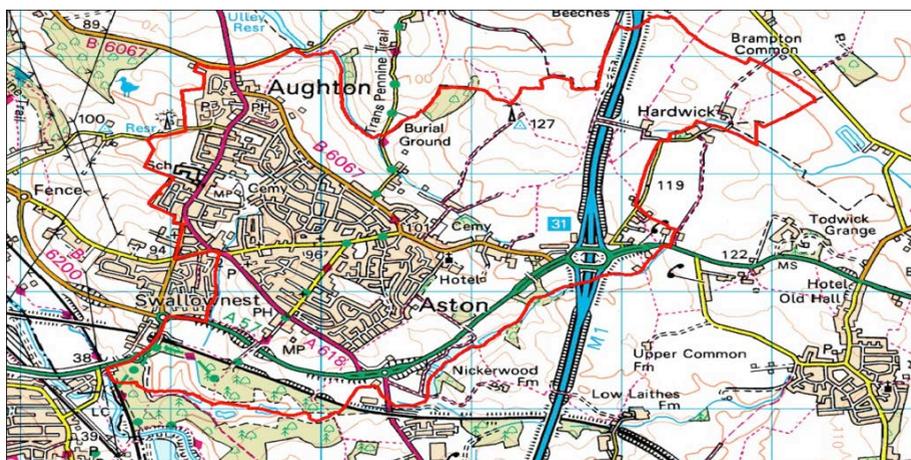
Councillors Mick Elliott, Lyndsay Pitchley and Robert Taylor

2 Holderness Ward today

The Holderness Ward is in the south of the borough. It includes junction 31 of the M1 motorway and contains the villages of Aston and Aughton plus a part of Swallownest. Buildings of interest in the village include Aston Manor and an extensive 12th Century church. The villages of Aston and Aughton were recorded in the Domesday Book as “Estone” and “Hacstone”, meaning the east farmstead and the oak-tree farmstead respectively. Swallownest took its name from the Swallow family who had a farm nearby. Coal mining was the major industry in this area and was largely responsible for its population

growth. The nearby Brookhouse Colliery opened in the 19th Century, closing in 1985.

The Population of Holderness is 12,300 and has increased since 2011 at a similar rate to the Rotherham average. Deprivation is below average in Holderness, and in most of the ward it is below the national average. Generally, Holderness ward is much better than average for health and lifestyle indicators. The proportion of people claiming benefits of all types in Holderness is below the Rotherham average. A detailed Ward profile is available on the Website



3 Ward priorities

For the municipal year 2019/20 your ward councillors have taken a look at refreshing the local priorities to help meet the needs of the community.

After consulting with partners, internal colleagues and, most importantly, the community, the following priorities have been agreed

Holderness

Support initiatives around combating social isolation, loneliness and well-being -

- Increase participation and use of Windy Ridge, Heighton View and Mason Avenue Neighbourhood Centres and continue to support Hepworth Drive.
- Develop intergenerational initiatives with Swallownest Bowling Club and Springwood Junior Academy
- Develop health initiatives with young people with Aston Places for People Leisure
- Develop activities to support young parents around social isolation and wellbeing with Aston Places for People Leisure
- Raise profile of play areas in the community

Develop and support initiatives to improve community safety and road safety -

- Introduce speed activated signage to reduce speeding cars in hot spot areas.
- Work with SYFR to engage residents in safety campaigns to reduce the risk of fire deaths and serious injury.
- Engage with residents around Community Speed Watch events
- Support target hardening initiatives in the ward to reduce ASB

Develop and support initiatives to improve the environment -

- Support and develop community litter picking groups in the ward.
- Hold community clean up days.
- Work with Aston-cum-Aughton Parish Council to develop initiatives to reduce dog fouling in the ward.
- To hold a garden competition

Support Holderness ward to be a strong, well connected community -

- Supporting community groups to be sustainable through the Community Leadership fund.
- Hold a series of Councillor Road Shows to raise the profile of the Ward plan and bring people together
- To hold a celebration event to recognise the contribution of volunteers in the Ward

Your Local Councillors

<http://www.rotherham.gov.uk/councillors/specificWard/holderness>



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Councillors' Surgery Details

Please contact your local Councillors for dates and times.